



# JEFF MERRILL

## YACHT SALES, INC.

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### PRESS RELEASE – April 3, 2014

Jeff Merrill, CPYB has just announced the opening of his own yacht brokerage firm, Jeff Merrill Yacht Sales, Inc., providing worldwide professional representation for buyers and sellers of premium brand, ocean going trawlers.

Building on more than 30 years of experience in the yachting industry and a lifelong sailboat racing background, Jeff mostly recently was the top producing and most recognized sales advocate for the Nordhavn brand of long range trawlers. He's sailed (and trawlered) all over the world helping over 100 buyers enjoy the trawler lifestyle, logging more than 14,000 miles in hands-on training with clients all over the US and in faraway destinations ranging from Japan to South Africa and Alaska to Panama.

"I pride myself in matching up my clients with the right trawler for their needs, regardless of brand name. The sale of a trawler is a sophisticated process that can be tricky to navigate and it is my goal to make this a more enjoyable process for both buyers and sellers. My years of yacht sales experience have allowed me to refine a tailored, personalized approach to insure my clients' success and ultimate happiness. I'm very fortunate to have a career where every day I am doing something I love."

Honesty, attention to detail, friendliness and especially placing client needs first have been the cornerstones of Jeff's success. He is equally adept at working with clients on new build projects or finding a brokerage trawler. Jeff's

commitment to his profession is exemplified by his dedication in achieving the CPYB (Certified Professional Yacht Broker) accreditation.

A sail boat racer since he was 7 years old, Jeff was also a member of Stanford University's varsity sailing team. His racing pinnacle was participating in the 1987 America's Cup Trials in Fremantle, Australia. A past Commodore of the Alamitos Bay Yacht Club in Long Beach, CA, Jeff continues to volunteer his time and energy by currently serving as Second Vice-President of the (CYBA) California Yacht Brokers Association and west coast membership captain for the (YBAA) Yacht Brokers Association of America.

When on shore leave, Jeff and his wife Pam race Lido 14 sailboats. Their two children, Elle and Jonn, also have passion for the water.

Jeff Merrill Yacht Sales, Inc., headquartered in Seal Beach, California, specializes in trawlers and Jeff is licensed and bonded in both California and Florida. For more information visit [www.jeffmerrillyachtsales.com](http://www.jeffmerrillyachtsales.com).

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